

SCHOOL FUNDRAISING GUIDE

Free Offer

Readership Survey 2003

In order to give you the best information possible in future issues of The School Fundraising Guide we need your feedback.....

So this is your forum to tell us a little bit about who you are, what you would like and what you don't like. As a thank you we will send you a FREE copy of our next edition of the School Fundraising Guide

PLUS we would love any great fundraising ideas and examples you might have.

Please be assured that your responses to this survey are confidential.

1. What is your gender?
 - Male
 - Female
2. How old are you?
 - Under 18
 - 18-25
 - 26-30
 - 31-40
 - 41-50
 - 51-60
 - 60+
3. Do you have children under the age of 18?
 - Yes
 - No
4. If yes to question 3, how many children do you have under the age of 18?
 - One
 - Two
 - Three
 - Four or more
5. Are you a fundraiser?
 - Yes
 - No
6. If yes to question 5, what organisation do you raise funds for? (select as many as are relevant)
 - Childcare Centre
 - Infants School
 - Primary School
 - High School
 - Private School
 - Independent School
 - Public School
 - Sports Club
 - Community Group
 - Arts Organisation
 - Other (please specify)_____
7. How many people have had/or will have access to your copy of The School Fundraising Guide?
 - Only I do
 - More than one person (please specify)
8. What did you use the School Fundraising Guide for?
 - Suppliers
 - General information
 - Ideas
 - Education
 - Other (please specify)_____
9. Tick which of the following products or services you would find useful for your fundraising?
 - Directory of suppliers
 - Kits to help organise special events (trivia nights)
 - Information on Grants
 - Information on running Canteens
 - Information on running a Uniform shop
 - Information on running Before & After School Care
 - Access to better prizes
 - Catalogue of product fundraising offers
 - Calendar of fundraising offers
 - Web site as resource centre
 - More detailed information about various fundraising events
 - Other (please specify)_____

Continued overleaf

For your FREE Guide, please send this survey to the following address:

SFG Survey, 60 Neerim Road, Castle Cove, 2069

Or Fax to: 02 9882 3393

Please send me your great ideas, and include your contact details because we may need to interview you. *Many thanks for taking the time to complete our survey and happy fundraising.*

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10. In the School Fundraising Guide, what did you like?

11. What would you like us to do differently in Edition 2?

12. What else would you like to see in the School Fundraising Guide?

13. Tell us your great idea or your experience of a successful fundraising idea.

YOU DETAILS

Name: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Phone Number: _____

Email Address: _____

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